

Sławomir Budziak
Customer Chief Officer
Webnode
Brno
The Czech Republic



To whom it may concern,

It's my great pleasure to recommend Svetlana Vorontcova for a position within marketing and/or leading position. I am writing this reference letter in my capacity of the Chief Customer Officer in Webnode a Brno-based company providing one of the most popular online website creators. Svetlana has been my colleague and subsequently a member of the managerial team of team leaders and our co-operation has been lasting for 5 years. Svetlana started her carrier at Webnode at 22.04.2013 and finished at 30.09.2018. The reason for her leaving was purely personal.

Svetlana's scope of duties was wide and included her primary role as a customer care agent, marketing assistant as well as translator to Russian.

In her role as a customer care agent, Svetlana had the responsibility for handling Russia and Ukraine, i.e. two of the more demanding markets both in terms of legislature and marketing. She carried on fulfilling this role after she was promoted to the team leader role and successfully combined it with her new duties.

Furthermore she handled our affiliate program and was in charge of sending our newsletter to millions of Webnode users in multiple languages which required coordinating the effort of a group of translators. Over time Svetlana was promoted to the role of team leader of a multi-language team which covered countries ranging from Germany and France to the Netherlands and Russia.

I highly evaluate her performance and I am impressed at the extent of her duties. She always completed her tasks in a timely manner and proved an engaged team leader and marketer.

I therefor recommend Svetlana without reservation and I am sure she will be a valuable asset for any company operating within digital or traditional marketing, information technologies or any related field. I will be also happy to provide any additional information upon request from her future employer.

Sławomir Budziak

Customer Chief Officer

webnode

Development and Operations

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A handwritten signature in blue ink, appearing to read "Sławomir Budziak".

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